



Order / Rev:	169219
Alt Order #:	06865373
Product Desc:	AMERICAN ACTION NTWK
Estimate:	3443
Flight Dates:	10/23/12 - 10/29/12
Original Date / Rev:	10/21/12 / 10/21/12
Order Type:	GENERAL

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

Name:	<b>American Media &amp; Advocacy Group</b>
Buying Contact:	Ben Angle
Billing Contact:	
	815 Slaters Ln
	Alexandria, VA 22314-1219

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Name:	American Action Network
Demographic:	A35+
Product Codes:	PL2
Priority:	2
Revenue Codes:	AGY, POL, ISS

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	10	\$12,900.00	\$10,965.00
10/29/12	10/29/12	1	\$800.00	\$680.00

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	10	\$12,900.00	\$10,965.00	0.00
November 2012	1	\$800.00	\$680.00	0.00
<b>Totals</b>	<b>11</b>	<b>\$13,700.00</b>	<b>\$11,645.00</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	12%	\$13,700.00
Market	100%	\$114,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	37%	\$42,241.67
KMSP	19%	\$21,691.67
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	26%	\$29,683.33
WFTC	6%	\$6,850.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/23/12	10/23/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- T- - - - -	:30	1	\$800.00	1	0.00	NM	1	\$800.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	- T- - - - -		1		\$800.00		0.00					
E 2	M	10/25/12	10/25/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- - - T- - -	:30	1	\$800.00	1	0.00	NM	1	\$800.00

Order / Rev: 169219  
Alt Order #: 06865373  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: American Action Network  
Product Desc: AMERICAN ACTION NTWK  
Estimate: 3443

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$800.00		0.00			
E 3	M	10/29/12	10/29/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$800.00		0.00			
E 4	M	10/28/12	10/28/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
GD MRN-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,500.00		0.00			
E 5	M	10/28/12	10/28/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
5 EW NW-SU 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,000.00		0.00			
E 6	M	10/23/12	10/23/12	M-F 6-630p M-F 6-630p	CM	6-630p	-T-----	:30	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$1,600.00		0.00			
E 7	M	10/24/12	10/24/12	M-F 6-630p M-F 6-630p	CM	6-630p	--W----	:30	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,600.00		0.00			
E 8	M	10/25/12	10/25/12	M-F 6-630p M-F 6-630p	CM	6-630p	---T---	:30	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,600.00		0.00			
E 9	M	10/28/12	10/28/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
5 EW NWS E-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,200.00		0.00			
E 10	M	10/23/12	10/23/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	-T-----	:30	1	\$1,400.00	2	0.00	NM	1	\$1,400.00
5 EW NWS 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$1,400.00		0.00			
E 11	M	10/25/12	10/25/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	---T---	:30	1	\$1,400.00	2	0.00	NM	1	\$1,400.00
5 EW NWS 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,400.00		0.00			
													Totals	11	\$13,700.00